

Milo Faccenda



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Born in Bologna on 22nd September 1990



PROFILE

Think different, believe in what you do and be curious: that are key aspects of my analytical personality! I work as a statistical data scientist with a propensity in data mining, machine learning and data visualization in Big Data business contest. I'm always focus on my goal, but I also like to work in team group and I've an outgoing personality.

I'm sportive and passionate about TV series, I often travel around the world because I've wanderlust inside!

PROFESSIONAL EXPERIENCE

March. 2016 – ongoing

I'm working as Team Leader in Advanced Analytical Team of BID (Break In Data), an innovative start-up in the field of IT and data analysis. I am the focal point about project of data mining, machine learning and statistical analysis. I participate in the creation of structured asset definition and value proposition. My role is to advice and help the customer in solving problems and in comprehension about the complexity of results.

May. 2014 – Feb. 2016

I work c/o SAS Italy, like as pre-sales vendor and analytical consultant for finance customers.

This job enabled me to know bank and insurance environments every day, collaborating with business and IT users of the major entities in finance market (Generali, BNL, Intesa, etc.).

My main tasks include:

- Demo and PoC preparation for presale of SAS solutions, such as Big Data Analytics, Text Analytics, High-Performance and Integrated Marketing Management solutions
- Support on consulting project with the usage of SAS Enterprise Guide, SAS Enterprise Miner, SAS Campaign
- Preparation and usage of solutions for Data Discovery and Data Visualization such as SAS Visual Analytics and SAS Visual Statistics
- Teaching about SAS software in "Training on the Job" for customer users

Feb. 2011 – Dec. 2013

On February 2011 I was the creator and founder of the brand KYD (Keep Your Dreams), brand of handmade accessories. My roles were to cover all the functions of the company. I collected new ideas and materials, I decided in the production and pricing of the accessories.

In addition, I needed to interact and to manage the relationships with retail customers.

For the Advertising and Marketing I used to share post on social network (Facebook, Instagram).

Sep. 2011 – Dec. 2013

Instructor of aquatic education with children between 0 and 6 years old. My role was to lead a group of 15-20 children in a team with other two instructors. The principal tasks of this work were to create new games every day to capture the attention of the children, to make them funny and allow them to be confident with water. This kind of job grow me up the sense of responsibility and the attention to the details.

ACADEMIC EXPERIENCES

A.A. 2014/2015

Master in Customer Experience and Social Media Analytics at the University of TorVergata (Rome). This Master course is composed of four months of theoretical lessons and six months of internship, in collaboration with SAS. Principal skills acquired:

- Knowledge about database construction, business marketing and advanced statistical techniques
- Analysis and management of Big Data
- Interest in Data Scientist working feature
- Usage of software like SAS Enterprise Miner, SAS Enterprise Guide, SAS Visual Analytics, SAS Sentiment Analysis Studio, SAS Data Integration Studio

A.A. 2013/2014

Master Degree in Statistics, Economics and Business, at the University of Bologna.
Rating: 110/110L.

Thesis title: "Relationship analysis in a B2B context: empirical evidences in apparel industry".

July 2012

Graduate at the University of Bologna in Statistical Sciences, Economy and Business – Corporate Administration and Market Analysis group chosen.

Thesis title: "The choices of customization and customer satisfaction: an empirical analysis".

COMPETENZE LINGUISTICHE

	Written	Spoken Read	
English	Fair	Good	Good
Italian	Excellent	Excellent	Excellent

April 2013 I obtained the B2 language proficiency at the University Language Centre.

TECHNOLOGY

Good knowledge of Excel and PowerPoint. Good ability to use and manipulate statistical software such as SAS, SPSS, R and STATA.

INTERESSI

I play basketball since I was a child. I played professional levels (in 2007 I signed a contract with the Fortitudo in A1 series) and now I'm playing in amateur levels. In this sport I have always been noted for my ability to keep attach the team, to help my teammates and to know how to do in the difficult situations (I injured my knee twice, with a recovery time of 6 months in both cases). In addition, I like to travel and watch TV series.